



MISSION

SINCE 1851

Reaching New Zealand shores in 1838, pioneering French missionaries founded a legacy. From their many accomplishments now interwoven throughout history came New Zealand's first winery, Mission in 1851. Their inspiration, a legacy we continue.

ESTATE 2022

Pinot Gris Lighter in Alcohol

Marlborough | New Zealand



“Juicy ripe pear, fresh green apple with soft honeysuckle.”

Sourced from some of the best Hawke's Bay vineyards, this delicious Pinot Gris is lighter in alcohol. Expressive and vibrant, the palate is bursting with succulent pear and a fresh apple crunch. Soft honeysuckle notes carry through on the long finish.

Mission Estate wines are made from classic varieties, fruit-driven and immensely approachable. They are bursting with flavour, affordable and perfect for everyday occasions.





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New Zealand Winegrowing

Central to the success of New Zealand as a world-renowned wine growing region is the temperate maritime climate and the free-draining alluvial soils.

The growing season is long, providing perfect conditions for slow ripening and full flavour development. Cool nights and warm days retain fruit acidity which lends a freshness and vibrancy, highly characteristic of New Zealand wine styles.



Sustainability Practices

Mission has strong sustainability credentials as a founding member of Sustainable Winegrowing New Zealand. Our winery has held ISO 14001 environmental certification since 1998, meaning our wine has been produced under a management system certified as complying with ISO 14001:2015 by www.sgs.com for more than 20 years.



With organic certification in some vineyards, Mission has an ongoing commitment to sustainable viticulture and winemaking practices.

In 2007 the Mission winery underwent a multi-million dollar upgrade designed to maximise energy and water efficiencies.

Today, Mission is proud to produce some of New Zealand's finest wines in the most environmentally friendly manner.

Hawke's Bay Region

Located on the east coast of the North Island, Hawke's Bay wine region is one of the warmest winegrowing regions in New Zealand.

The long and warm growing season provides for excellent ripening conditions and full flavour development.



Technical Specifications

Alcohol	9.6%
Acidity	5.7 g/L
Residual Sugar	12 g/L
pH Level	3.48

Cellar Potential

Enjoy now or cellar up to two years

Soils

Free-draining, alluvial with areas of gravel sandy loams

Growing Season

Warm and dry delivering intense and characterful wines

Winemaking Technique

Gently pressed with minimal skin contact and a long, cool fermentation. The juice was inoculated with specially developed, aromatic yeast strains to intensify varietal character development. Following fermentation wines were batch selected and blended to create a perfectly balanced wine.