MISSION

SINCE 1851

Reaching New Zealand shores in 1838, pioneering French missionaries founded a legacy. From their many accomplishments now interwoven throughout history came New Zealand's first winery, Mission in 1851. Their inspiration, a legacy we continue.

ESTATE 2020

Rosé

Hawke's Bay | New Zealand

"Delightful strawberry and raspberry with soft floral notes and a lingering finish."

Sourced from some of the best Hawke's Bay vineyards, this delicious Rosé is expressive and vibrant. Bursting with strawberry, raspberry, fresh red currants and soft floral notes, this wine is crisp and refreshing.

Mission Estate wines are made from classic varieties, fruit-driven and immensely approachable. They are bursting with flavour, affordable and perfect for everyday occasions.

missionestate.co.nz

New Zealand Winegrowing

Central to the success of New Zealand as a world-renowned wine growing region is the temperate maritime climate and the free-draining alluvial soils.

The growing season is long, providing perfect conditions for slow ripening and full flavour development. Cool nights and warm days retain fruit acidity which lends a freshness and vibrancy, highly characteristic of New Zealand wine styles.

HAWKE'S BAY

MARLBOROUGH

Sustainability Practices

Mission has strong sustainability credentials as a founding member of Sustainable Winegrowing New Zealand and holding ISO 14001 environmental certification since 1998.

With organics and organic conversions underway in some vineyards Mission has an ongoing commitment to sustainable viticulture and winemaking practices.

In 2007 the Mission winery underwent a multi-million dollar upgrade designed to maximise energy and water efficiencies.

Today, Mission is proud to produce some of New Zealand's finest wines in the most environmentally friendly manner.

Soils
Gravel beds, free-draining alluvial soils and stony terraces.

Growing Season
Warm and dry delivering intense and characterful wines.

Winemaking Technique
Gently pressed with minimal skin contact and a long, cool fermentation. The juice was inoculated with specially developed, aromatic yeast strains to intensify varietal character development.

Hawke's Bay Region

Located on the east coast of the North Island, Hawke's Bay wine region is one of the warmest winegrowing regions in New Zealand.

The long and warm growing season provides for excellent ripening conditions and full flavour development.

Technical Specifications

Alcohol	13.4%
Acidity	4.9g/L
Residual Sugar	1.8G/L
pH	3.28

Cellar Potential
Enjoy now or in the next five years.